

Your Dollars at Work

Based on disaster response in Central & South Asia

Donation Impact

\$50	Blankets for one family*
\$120	One month supply for food for one family*
\$200	A temporary emergency shelter (tent) for one family*
\$500	Village Disaster Management Plan Development (includes hazard identification, evacuation procedures and identifications of safe havens)
\$1,500	Comprehensive Community Emergency Response Team training for 30 volunteers to increase response capacity
\$2,500	Advanced avalanche emergency response and communications equipment for one trained team to facilitate search and rescue operations

* one family comprises of seven people

Ways to Make an Impact!

Become a FOCUSSTAR

Make monthly, quarterly, or annual gifts through Electronic Fund Transfers

Make a One-time Donation

Easy and convenient way to give through check or money order

Employee Matching Gift

Working professionals can maximize their contributions through employee giving programs

REMEMBER, all contributions are tax deductible.

3 Steps to Get Prepared!

Disasters can strike suddenly, at anytime and anywhere. Prepare yourself and your family to be self-sufficient for at-least 72 hours by taking the following steps:

Complete a Family Emergency Plan



Document how your family will communicate with one another in times of disasters and identify a plan for evacuation, should you need to leave your home.

Buy or Build a Disaster Kit



Put together an emergency kit with essential supplies for times of disaster. Be sure to customize your kit to meet the needs of all family members.

Stay Informed and Connected



Utilize smartphone apps from FEMA or the American Red Cross to receive alerts of severe weather in your area.

Please visit www.focus-usa.org/prepare to learn more about these steps, including ways to acquire an emergency kit.

4 out of 4 star rating by



www.charitynavigator.org



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FOCUS HUMANITARIAN ASSISTANCE



Committed to saving lives and reduce human suffering



Disaster Preparedness

FOCUS works with local governments and communities to implement a wide range of disaster risk reduction programs, mainly in the regions of South and Central Asia. These programs include disaster preparedness education, training and awareness initiatives.

Mitigation projects like reinforcing bridges, building flood-retaining walls, and creating irrigation channels help minimize possible adverse effects from disasters.

By investing in the training of local community-based professionals and volunteers, FOCUS is able to increase capacity in vulnerable regions of the world. This enables trained volunteers to be the first responders in the event of a disaster and respond to emergencies immediately and without relying solely on humanitarian aid.



Humanitarian Response

For over 20 years, FOCUS has responded to the emergency needs of communities who have suffered from devastating effects of hurricanes, cyclones, avalanches, tsunamis, floods, earthquakes and civil conflict. FOCUS also responds to ongoing natural hazards that cause particular damage and destruction in remote mountain communities.

FOCUS deploys search and rescue teams, local first response teams and volunteer manpower to assist in the coordination of humanitarian response operations before advanced levels of assistance arrive. Vital supplies such as safe drinking water, temporary shelter, high nutrition foods, warm clothing, blankets and basic household items are distributed to those in need.

FOCUS In Action!



On average, US fire departments respond to a fire every 23 seconds. To prepare communities, FOCUS volunteers provide training on how to put out small fires. Individuals also learn the importance of having a family emergency plan and a disaster kit with essential supplies.

- Chicago, IL USA, February 2017



FOCUS donated 125 tents and 100 Non-Food-Item packages to the Governor of Takhar to support 750 Internally Displaced People in Kunduz.

- Afghanistan, October 2016



FOCUS distributed food, water and shelter after heavy rainfall and snow that triggered a series of avalanches, floods and landslides that damaged 600 homes.

- Pakistan, April 2016



Following a 7.6 magnitude earthquake, FOCUS, in partnership with SADC and USAID, built 26 yurts in the Bartang Valley to support displaced villagers.

- Tajikistan, December 2015



“ World communications beam instantly around the globe the image of death and misery-of earthquakes, tsunami, plague, and of man-made disaster of violence and hatred. For a time, they capture the world’s attention and generosity. Governments, themselves overwhelmed, do their best and carry most of the burden of the basic recovery. But they and the world’s donors must very often look to existing, specialized, non governmental organizations that have the knowledge, professional manpower and experience to respond to the great array of ills that follow social trauma. ”

His Highness the Aga Khan,
Convocation of the Aga Khan University
Karachi, Pakistan
December 3, 2005

Interesting Facts



The FOCUS symbol is built around the human figure, reaching out to the four points of a compass. A repeat pattern of a caring gesture – extending helpful arms – lends harmony and unity to the human contour defined by the elongated “F” shape .



Over the past 2 years FOCUS USA has trained over **1,000 volunteers** across the United States in First Aid, CPR and AED training.



In December 2013 FOCUS USA signed a Memorandum of Understanding with the California Governor’s Office of Emergency Services. Among other activities, FOCUS utilizes this agreement to provide advanced training to volunteers from across the US.